



VANESSA GAVALYA

Jacob Cragun, D.D.S., M.S.

ENDODONTICS

In private practice since 2010, Dr. Jacob Cragun, a board-certified endodontist, enjoys operating a smaller solo practice that is high-touch—not high volume. “My whole practice philosophy is that if I am going to put my name and logo on the door, I want patients to have confidence that they get my full attention every time they come,” he says. This is one of the many reasons why he’s been voted among *D Magazine*’s best endodontists in Dallas 10 years in a row.

For Dr. Cragun, the best endodontic care starts with an honest diagnosis. He is conservative with his treatment and won’t perform a root canal, unless it is truly necessary. “Patients’ appreciation for our transparency and integrity has been the most important practice builder as those same patients always return when they in-fact do need treatment,” he says.

Dr. Cragun is intentional about prioritizing each patient’s comfort and well-being. “I personally call each patient the evening of their treatment, and we are diligent in our follow-up care,” he says. “We are changing the way people view root canals, one treatment at a time.”

His patient-first approach is one of the many reasons people refer their family and friends to Dr. Cragun—along with his fun chairside manner and sense of humor.

“We aim to make it a five-star experience here,” Dr. Cragun says. “I always try to dismantle a patient’s nerves with humor, because let’s face it, no one is excited about getting a root canal. Appointments are quick and efficient, with most patients typically in and out in less than an hour.”

One of the ways Dr. Cragun can achieve this efficiency is with the latest, state-of-the-art technology used in his practice. “Having all-digital imaging and 3D CT scan technology has allowed us to be more efficient and effective in our root canal procedures,” he says. “Our root canals don’t cause pain—they relieve pain.”

Outside of his busy practice, Dr. Cragun enjoys spending time with his wife, Celeste, their four sons, and his new daughter-in-law. He is an avid sports fan and enjoys golfing, going to movies with his family, or attending one of many sporting events their children participate in. Dr. Cragun is also completely fluent in Spanish.

EDUCATION

B.S., Brigham Young University
D.D.S., University of California Los Angeles
Certificate of Endodontics and M.S., University of Florida

CRAGUN ENDODONTICS

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